


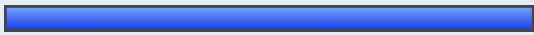





















Nov	Oct	Diff	Brand	Topics Of Conversation
1	1	-- 0	Twitter	
2	3	^ 1	Google	
3	5	^ 2	YouTube	
4	4	-- 0	Facebook	
5	2	v 3	iPhone	
6	6	-- 0	Mac	
7	8	^ 1	Obama	
8	7	v 1	Apple	
9	12	^ 3	Windows	
10	13	^ 3	Microsoft	
11	29	^ 18	Android	
12	9	v 3	iPod	
13	11	v 2	MySpace	
14	15	^ 1	XBox	
15	10	v 5	LG	
16	17	^ 1	Fox	
17	16	v 1	Yahoo	
18	14	v 4	BlackBerry	
19	21	^ 2	Amazon	
20	19	v 1	Playstation	
21	23	^ 2	NFL	
22	18	v 4	BBC	
23	22	v 1	Wii	

Nov	Oct	Diff	Brand	Topics Of Conversation
24	24	-- 0	CNN	
25	31	▲ 6	AT&T	
26	20	▼ 6	Disney	
27	32	▲ 5	Firefox	
28	26	▼ 2	Sony	
29	--	-- --	Oprah	
30	34	▲ 4	Nokia	
31	27	▼ 4	MTV	
32	30	▼ 2	NBA	
33	28	▼ 5	Starbucks	
34	25	▼ 9	Linux	
35	35	-- 0	ABC	
36	40	▲ 4	Dell	
37	38	▲ 1	eBay	
38	37	▼ 1	Skype	
39	--	-- --	Verizon	
40	33	▼ 7	ESPN	
41	36	▼ 5	Ford	
42	42	-- 0	Wikipedia	
43	39	▼ 4	UPS	
44	--	-- --	NASA	
45	44	▼ 1	Samsung	
46	45	▼ 1	BMW	
47	--	-- --	Intel	
48	50	▲ 2	CBS	
49	46	▼ 3	Blu-Ray	
50	43	▼ 7	Canon	

