






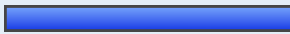







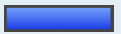



































Oct	Sept	Diff	Brand	Topics Of Conversation
1	1	-- 0	Twitter	
2	3	▲ 1	iPhone	
3	4	▲ 1	Google	
4	2	▼ 2	Facebook	
5	6	▲ 1	YouTube	
6	8	▲ 2	Mac	
7	7	-- 0	Apple	
8	5	▼ 3	Obama	
9	9	-- 0	iPod	
10	12	▲ 2	LG	
11	10	▼ 1	MySpace	
12	14	▲ 2	Windows	
13	11	▼ 2	Microsoft	
14	19	▲ 5	BlackBerry	
15	23	▲ 8	XBox	
16	15	▼ 1	Yahoo	
17	16	▼ 1	Fox	
18	22	▲ 4	BBC	
19	20	▲ 1	Playstation	
20	18	▼ 2	Disney	
21	24	▲ 3	Amazon	
22	27	▲ 5	Wii	
23	13	▼ 10	NFL	

Oct	Sept	Diff	Brand	Topics Of Conversation
24	26	↑ 2	CNN	
25	29	↑ 4	Linux	
26	25	↓ 1	Sony	
27	17	↓ 10	MTV	
28	30	↑ 2	Starbucks	
29	--	-- --	Android	
30	41	↑ 11	NBA	
31	21	↓ 10	AT&T	
32	33	↑ 1	Firefox	
33	36	↑ 3	ESPN	
34	28	↓ 6	Nokia	
35	34	↓ 1	ABC	
36	37	↑ 1	Ford	
37	32	↓ 5	Skype	
38	31	↓ 7	eBay	
39	39	-- 0	UPS	
40	38	↓ 2	Dell	
41	45	↑ 4	MLB	
42	44	↑ 2	Wikipedia	
43	46	↑ 3	Canon	
44	40	↓ 4	Samsung	
45	49	↑ 4	BMW	
46	--	-- --	Blu-Ray	
47	50	↑ 3	Nintendo	
48	43	↓ 5	Nike	
49	--	-- --	HTC	
50	48	↓ 2	CBS	