







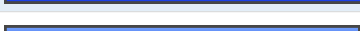
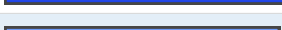
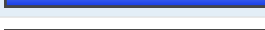








































August	July	Diff	Brand	Topics Of Conversation
1	1	-- 0	Twitter	
2	3	▲ 1	Facebook	
3	2	▼ 1	iPhone	
4	4	-- 0	Google	
5	6	▲ 1	Obama	
6	5	▼ 1	YouTube	
7	8	▲ 1	Apple	
8	7	▼ 1	Mac	
9	9	-- 0	iPod	
10	10	-- 0	MySpace	
11	11	-- 0	Microsoft	
12	23	▲ 11	LG	
13	19	▲ 6	NFL	
14	13	▼ 1	Windows	
15	12	▼ 3	Yahoo	
16	17	▲ 1	Fox	
17	30	▲ 13	MTV	
18	14	▼ 4	Disney	
19	15	▼ 4	BlackBerry	
20	16	▼ 4	Playstation	
21	26	▲ 5	AT&T	
22	21	▼ 1	BBC	
23	18	▼ 5	XBox	

August	July	Diff	Brand	Topics Of Conversation
24	22	∨ 2	Amazon	
25	20	∨ 5	Sony	
26	29	∧ 3	CNN	
27	28	∧ 1	Wii	
28	25	∨ 3	Nokia	
29	27	∨ 2	Linux	
30	32	∧ 2	Starbucks	
31	31	-- 0	eBay	
32	37	∧ 5	Skype	
33	24	∨ 9	Firefox	
34	33	∨ 1	ABC	
35	--	-- --	Oprah	
36	36	-- 0	ESPN	
37	34	∨ 3	Ford	
38	35	∨ 3	Dell	
39	39	-- 0	UPS	
40	40	-- 0	Samsung	
41	44	∧ 3	NBA	
42	--	-- --	Intel	
43	--	-- --	Nike	
44	38	∨ 6	Wikipedia	
45	41	∨ 4	MLB	
46	45	∨ 1	Canon	
47	43	∨ 4	Marvel	
48	--	-- --	CBS	
49	48	∨ 1	BMW	
50	47	-- --	Nintendo	